

ISO 9001:2015 CERTIFIED

REQUEST FOR PROPOSALS:

PROVISION OF MEDIA MONITORING SERVICES

R F P NO: KRA/HQS/NCB-028/2019-2020

TIMES TOWER BUILDING
P.O. BOX 48240 - 00100

www.kra.go.ke
NAIROBI, KENYA.

REGISTER FOR ON-LINE PRE-BID MEETING HERE

PRE-BID CONFERENCE

ONLINE PRE-BID DATE 13TH JANUARY, 2021 at 11:00 AM
CLOSING DATE: 20TH JANUARY 2020 at 11:00AM

DECEMBER-2020

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SECTION I INVITATION TO TENDER



Tender Notice

1. The Kenya Revenue Authority invites sealed bids from interested eligible bidders for the following tender:

NO.	DESCRIPTION	ELIGIBILITY	ONLINE PRE- BID DATE AND TIME	CLOSING DATE AND TIME
1	KRA/HQS/RFP-028/2020-2021: PROVISION OF MEDIA MONITORING SERVICES	OPEN	13 TH JANUARY 2021 AT 11:00AM	20 TH JANUARY 2021 AT 11:00AM VENUE: TIMES TOWER BUILDING

2. Interested eligible candidates may obtain further information and inspect the tender documents with detailed requirements at the office of the:

Deputy Commissioner-Supply Chain Management
Times Tower Building, 25th Floor,
P.O Box 48240 – 00100 GPO,
Tel. +254 020 310900
Nairobi, Kenya.
website: www.kra.go.ke
Email :eprocurement@kra.go.ke

- 3. A complete set of bidding documents in English may be obtained from KRA E-Procurement portal available on the KRA website www.kra.go.ke. Prospective bidders should register for E-Procurement to enable them access the KRA portal under "New Supplier Registration" found under the Tender Tab.
- 4. Existing Suppliers with V-numbers and SRM passwords will automatically obtain the tender document in their SRM supplier portal. Existing Suppliers List is available on Kra Website under Tenders.
- 5. **An On-line pre-bid briefing** is scheduled for **13**TH **JANUARY 2021 at 11.00 am**. Bidders are advised to register for pre-bid through this link <u>PRE-BID CONFERENCE</u>.

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6.

- 7. Qualification requirements; Refer to Section v of the bidding document.
- 8. Completed Bids are to be saved as PDF documents and submitted to the appropriate KRA E-procurement Web Portal found on the KRA website so as to be received on or before 20th January 2021 at 11.00 a.m. Note: Submission should strictly be done to KRA E-Procurement Portal.
- 9. Bids will be opened electronically promptly after closing time and Bidders or their representatives are welcome to witness the opening at **Times Tower Building.**

Any canvassing or giving of false information will lead to automatic disqualification.

The Commissioner General, Kenya Revenue Authority, Times Tower, P.O Box 48240 – 00100 GPO, Nairobi.

SECTION II – INFORMATION TO CONSULTANTS (ITC)

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SECTION II: - INFORMATION TO CONSULTANTS (ITC)

2.1 Introduction

- 2.1.1 The Kenya Revenue Authority will select a consulting firm or consortium of consultants under a lead consultant among those invited to submit proposals or those who respond to the invitation for proposals in accordance with the method of selection detailed under this section and consistent with the regulations.
- 2.1.2 The consultants are invited to submit a Separated Two Envelope bid. (**Technical Proposal and Financial Proposals combined**) electronically via the supplier portal on each folder respectively. Section of the RFX (**Tender**).
- 2.1.3 The consultants must familiarize themselves with local conditions and the site (at Times Tower) and take them into account in preparing their proposals. To obtain first hand information on the assignment and on the local conditions, consultants are encouraged to liaise with the Client regarding any information that they may require before submitting a proposal. Consultants should contact the officials named in the Appendix "ITC" to arrange for any visit. Consultants should ensure that these officials are advised of the visit in adequate time to allow them to make appropriate arrangements.
- 2.1.4 The Procuring entity will provide the inputs specified in the Appendix "ITC", assist the firm in obtaining licenses and permits needed to carry out the services and make available relevant project data and reports.
- 2.1.5 Please note that (i) the costs of preparing the proposal and of negotiating the Contract, including any visit to the Client are not reimbursable as a direct cost of the assignment; and (ii) the Client is not bound to accept any of the proposals submitted.
- 2.1.6 The procuring entity's employees, committee members, board members and their relatives (spouses and children) are not eligible to participate.
- 2.1.7 The proposal documents shall be downloaded free of charge.
- 2.1.8 The procuring entity shall allow the Tenderer to review the tender document free of charge before purchase or downloading from the Authority's website.

2.2 Clarification and Amendment of RFP Documents.

- 2.2.1 Consultants may request a clarification of any of the RFP documents only up to four (4) days before the proposal closing date. Any request for clarification must be sent in writing by paper mail, cable, telex, facsimile or electronic mail to the Client's address indicated in the Appendix "ITC". The Client will respond by cable, telex, facsimile or electronic mail to such requests and will send written copies of the response (including an explanation of the query but without identifying the source of inquiry) to all invited consultants who intend to submit proposals.
- 2.2.2 At any time before the submission of proposals, the Client may for any reason, whether at his own initiative or in response to a clarification requested by an invited firm, amend the RFP. Any amendment shall be issued in writing through addenda. Addenda shall be sent by mail, cable, electronic mail, telex or facsimile to all invited consultants and will be binding on them. The Client may at his discretion extend the deadline for the submission of proposals.

2.3 Preparation of Technical Proposal

- 2.3.1 The Consultant's proposal shall be written in the English Language.
- 2.3.2 In preparing the Technical Proposal, consultants are expected to examine the documents constituting this RFP in detail. Material deficiencies in providing the information requested may result in rejection of a proposal.
- 2.3.3 While preparing the Technical Proposal, consultants must give attention to the following:
 - (i) If a firm considers that it does not have all the expertise for the assignment, it may obtain a full range of expertise by associating with individual consultant(s) and/or other firms or entities in a joint venture or sub-consultancy as appropriate. Consultants shall not associate with the other consultants invited for this assignment. Any firms associating in contravention of this requirement shall automatically be disqualified.

- (ii) For assignments on a staff-time basis, the estimated number of professional staff-time is given in the Appendix. The proposal shall however be based on the number of professional staff-time estimated by the firm.
- (iii) It is desirable that most of the key professional staff proposed be permanent employees of the firm or have an extended and stable working relationship with it.
- (iv) Proposed professional staff must as a minimum, have the experience indicated in Appendix, preferably working under conditions similar to those prevailing in Kenya.
- (v) Alternative professional staff shall not be proposed and only one Curriculum Vitae (CV) may be submitted for each position.
- 2.3.4 The Technical Proposal shall provide the following information using the attached Standard Forms;
 - (i) A brief description of the firm's organization and an outline of recent experience on assignments of a similar nature. For each assignment the outline should indicate *inter alia*, the profiles of the staff proposed, duration of the assignment, contract amount and firm's involvement.
 - (ii) Any comments or suggestions on the Terms of Reference, a list of services and facilities to be provided by the Client.
 - (iii) A description of the methodology and work plan for performing the assignment.
 - (iv) The list of the proposed staff team by specialty, the tasks that would be assigned to each staff team member and their timing.
 - (v) CVs recently signed by the proposed professional staff and the authorized representative submitting the proposal. Key information should include number of years working for the firm/entity and degree of responsibility held in various assignments during the last five (5) years.
 - (vi) Estimates of the total staff input (professional and support staff staff-time) needed to carry out the assignment supported by bar chart diagrams showing the time proposed for each professional staff team member.

- (vii) A detailed description of the proposed methodology, staffing and monitoring of training, if Appendix "A" specifies training as a major component of the assignment.
- (viii) Any additional information requested in Appendix "A".
- 2.3.5 The Technical Proposal shall not include any financial information.

2.4 Preparation of Financial Proposal

- 2.4.1 In preparing the Financial Proposal, consultants are expected to consider the requirements and conditions outlined in the RFP documents. The Financial Proposal should follow Standard Forms (Section IV). It lists all costs associated with the assignment including; (a) remuneration for staff (in the field and at headquarters), and; (b) reimbursable expenses such as subsistence per diem, housing), transportation (international and local, for mobilization and demobilization), services and equipment (vehicles, office equipment, furniture, and supplies), office rent, insurance, printing of documents, surveys, and training, if it is a major component of the assignment. If appropriate, these costs should be broken down by activity.
- 2.4.2 The Financial Proposal should clearly identify as a separate amount, the local taxes, duties, fees, levies and other charges imposed under the law on the consultants, the sub-consultants and their personnel, unless Appendix ITC specifies otherwise.
- 2.4.3 Consultants shall express the price of their services in Kenya Shillings or any other easily convertible currency.
- 2.4.4 Commissions and gratuities, if any, paid or to be paid by consultants and related to the assignment will be listed in the Financial Proposal submission Form.
- 2.4.5 The Proposal must remain valid for 335 days after the submission date. During this period, the consultant is expected to keep available, at his own cost, the professional staff proposed for the assignment. The Client will make his best effort to complete negotiations within this period. If the Client wishes to extend the validity period of the proposals, the consultants shall agree to the extension.

2.5 Submission, Receipt, and Opening of Proposal

- 2.5.1 Tenders must be submitted to KRA through the supplier portal not later than 20th January, 2021 at 11:00 AM. (Technical Proposal and Financial Proposals Should be combined) electronically via the supplier portal. Section of the RFX (Tender).
- 2.5.2 The Bidders to note that the **COMBINED TECHNICAL AND FINANCIAL** proposal shall be submitted through the **KRA supplier portal**. The bidder shall submit combined technical and financial proposals electronically via the supplier portal.
- 2.5.3 After the deadline for submission of proposals, the Proposal shall be opened immediately by the opening committee.

2.6 Proposal Evaluation General

2.6.1 From the time the bids are opened to the time the Contract is awarded, if any consultant wishes to contact the Client on any matter related to his proposal, he/she should do so in writing at the address indicated in the Appendix "ITC". Any effort by the firm to influence the Client in the proposal evaluation, proposal comparison or Contract award decisions may result in the rejection of the consultant's proposal.

2.7 Evaluation of Technical Proposal

2.7.1 The evaluation committee appointed by the Client shall evaluate the proposals based on their responsiveness to the Terms of Reference, applying the evaluation criteria as follows:

CRITERIA	MAXIMUM SCORE/REQUIREMENT
Tender	Mandatory
Responsiveness	
Vendor Evaluation	Maximum score is 100 marks and cut off score is
	80 marks
Financial Evaluation	Award will be to the Lowest evaluated responsive
	bidder
Post Qualification	KRA has an option to make site visits to the
Evaluation	bidder's premises to ascertain its capability of
	delivering the service and/or seek for third party
	collaboration to the successful bidder's reference

sites to confirm the authenticity of the sites and the
scope of work done.

Evaluation will be done according to the following:

- A. Mandatory Documents/Tender Responsiveness
- B. Vendor Evaluation
- C. Financial Evaluation
- D. Post- Qualification Due diligence on technical, legal and financial capacity to perform the contract.

2.8 Public Opening and Evaluation of Financial Proposal

- 2.8.1 After Technical Proposal evaluation, the proposals that will not meet the minimum qualifying mark or considered non-responsive to the RFP and Terms of Reference will not be evaluated further.
- 2.8.2 The evaluation committee will determine whether the financial proposals are complete (i.e. Whether the consultant has costed all the items of the corresponding Technical Proposal and correct any computational errors. The cost of any unpriced items shall be assumed to be included in other costs in the proposal. In all cases, the total price of the Financial Proposal as submitted shall prevail.
- 2.8.3 While comparing proposal prices between local and foreign firms participating in a selection process in financial evaluation of Proposals, firms incorporated in Kenya where indigenous Kenyans own 51% or more of the share capital shall be allowed a 10% preferential bias in proposal prices. However, there shall be no such preference in the technical evaluation of the tenders. Proof of local incorporation and citizenship shall be required before the provisions of this sub-clause are applied. Details of such proof shall be attached by the Consultant in the financial proposal.
- 2.8.4 KRA will evaluate and compare the proposal which have been determined to be substantially responsive.
- 2.8.5 The tender evaluation committee shall evaluate the tender **within 30 days** from the date of opening the tender unless extended otherwise as provided in the Public Procurement and Assets Disposal Act 2015.
- 2.8.6 Contract price variations shall not be allowed for contracts not exceeding one year (12 months).

- 2.8.7 Where contract price variation is allowed, the variation shall not exceed 25% of the original contract price.
- 2.8.8 Price variation requests shall be processed by the procuring entity within 30 days of receiving the request.

2.9 Negotiations

- 2.9.1 Negotiations will be held at the same address as "address to send information to the Client" indicated in the Appendix "ITC". The aim is to reach agreement on all points and sign a contract.
- 2.9.2 Negotiations will include a discussion of the Technical Proposal, the proposed methodology (and work plan), staffing and any suggestions made by the firm to improve the Terms of Reference. The Client and firm will then work out final Terms of Reference, staffing and bar charts indicating activities, staff periods in the field and in the head office, staff-months, logistics and reporting. The agreed work plan and final Terms of Reference will then be incorporated in the "Description of Services" and form part of the Contract. Special attention will be paid to getting the most the firm can offer within the available budget and to clearly defining the inputs required from the Client to ensure satisfactory implementation of the assignment.
- 2.9.3 Unless there are exceptional reasons, the financial negotiations will not involve the remuneration rates for staff (no breakdown of fees).
- Having selected the firm on the basis of, among other things, an evaluation of proposed key professional staff, the Client expects to negotiate a contract on the basis of the experts named in the proposal. Before contract negotiations, the Client will require assurances that the experts will be actually available. The Client will not consider substitutions during contract negotiations unless both parties agree that undue delay in the selection process makes such substitution unavoidable or that such changes are critical to meet the objectives of the assignment. If this is not the case and if it is established that key staff were offered in the proposal without confirming their availability, the firm may be disqualified.
- 2.9.5 The negotiations will conclude with a review of the draft form of the Contract. To complete negotiations the Client and the selected firm will initial the agreed Contract. If negotiations fail, the Client will invite the firm whose proposal received the second highest score to negotiate a contract.

2.9.6 The procuring entity shall appoint a team for the purpose of the negotiations.

2.10 Award of Contract

- 2.10.1 The Contract will be awarded following negotiations. After negotiations are completed, the Client will promptly notify other consultants on the shortlist that they were unsuccessful and return the Financial Proposals of those consultants who did not pass the technical evaluation.
- 2.10.2 The selected firm is expected to commence the assignment on the date and at the location specified in Appendix ITC.
- 2.10.3 The parties to the contract shall have it signed within 30 days from the date of notification of contract award unless there is an administrative review request.
- 2.10.4 The procuring entity may at any time terminate procurement proceedings before contract award and shall not be liable to any person for the termination.
- 2.10.5 The procuring entity shall give prompt notice of the termination to the Tenderers and on request give its reasons for termination within 14 days of receiving the request from any tenderer.
- 2.10.6 To qualify for contract awards, the tenderer shall have the following:
 - (a) Necessary qualifications, capability experience, services, equipment and facilities to provide what is being procured.
 - (b) Legal capacity to enter into a contract for procurement.
 - (c) Shall not be insolvent, in receivership, bankrupt or in the process of being wound up and is not the subject of legal proceedings relating to the foregoing.
 - (d) Shall not be debarred from participating in public procurement.

2.11 Confidentiality

2.11.1 Information relating to evaluation of proposals and recommendations concerning awards shall not be

disclosed to the consultants who submitted the proposals or to other persons not officially concerned with the process, until the winning firm has been notified that it has been awarded the Contract.

2.12 Corrupt or Fraudulent Practices

- 2.12.1 The procuring entity requires that the consultants observe the highest standards of ethics during the selection and award of the consultancy contract and also during the performance of the assignment. The tenderer shall sign a declaration that he has not and will not be involved in corrupt or fraudulent practices.
- 2.12.2 The procuring entity will reject a proposal for award if it determines that the consultant recommended for award has engaged in corrupt or fraudulent practices in competing for the contract in question.
- 2.12.3 Further a consultant who is found to have indulged in corrupt or fraudulent practices risks being debarred from participating in public procurement in Kenya.

Appendix to Information to Consultants (ITC)

The following information for procurement of consultancy services and selection of consultants shall complement or amend the provisions of the information to consultants, wherever there is a conflict between the provisions of the information to consultants and the provisions of the appendix, the provisions of the appendix herein shall prevail over those of the information to consultants.

Clause Reference

2.1 The name and address of the Client is:

KENYA REVENUE AUTHORITY P.O. BOX 48240 – 00100, NAIROBI, KENYA.

2.1.1 The method of selection is:

COMPETITIVE BIDDING BASED ON QUALITY AND COST

2.1.2 Technical and Financial Proposals are requested: YES $\sqrt{}$ No

The name, objectives, and description of the assignment are: **Provision of Media Monitoring Services.**

2.1.3 There is **ONLINE PRE-BID CONFERENCE** for this tender on **13**TH **JANUARY 2021 AT 11:00AM**, however, it is not mandatory for the bidders to attend the pre-bid meeting.

The name(s), address(es) and telephone numbers of the Client's official(s) are:

DEPUTY COMMISSIONER SUPPLY CHAIN MANAGEMENT P.O. BOX 48240 – 00100, E-MAIL: eprocurement@kra.go.ke

- 2.1.4 The Client will provide the following inputs:
 - All data statistics and information required for the assignment.
 - Provide office space necessary for the consultant to deliver.
- 2.1.7 These RFP documents are free if downloaded from the Authority's website at www.kra.go.ke
- 2.3.3
 - (i) Consultants are **ALLOWED** to associate with qualified **other consultants**.
 - (iii) The minimum required experience of the lead consultant is 5 years as a Lead consultant.
 - (vi) One alternate professional shall be allowed for each position. The CV of the alternate should be attached.
 - (vii) The Consultants must be free from any conflict of interest.

- (vii) Consulting firms and proposed consultants must not have been blacklisted by international body for any malpractice.
- (xi) Training is a specific component of this assignment:

Yes **NO** $\sqrt{}$

- 2.4.2 Taxes: The Tenderer will pay for all the local taxes, duties, fees, levies and other charges applicable in Kenya. The financial proposal should therefore include any taxes payable in Kenya.
- 2.4.3 Consultants shall express the price of their services in **Kenya Shillings** or any other easily **convertible currency.**
- 2.4.5 The Proposal must remain valid for **335 DAYS** after the closing date.
- 2.5.3 The proposal submission address is:

COMMISSIONER GENERAL KENYA REVENUE AUTHORITY TIMES TOWER BUILDING HAILE SELASSIE AVENUE P.O. BOX 48240 – 00100, NAIROBI, KENYA.

"RFP NO. KRA/HQS/NCB-028/2020-2021":

- 2.7.1 The minimum technical score required is as shown under Evaluation Criteria.
- 2.8.5 Alternative formulae for determining the financial scores is the following: **NONE**
- 2.10.2 The assignment is expected to commence immediately after award.

SECTION III: TECHNICAL PROPOSAL

Notes on the preparation of the Technical Proposals

- **3.1** Preparing the technical proposals the consultant is expected to examine all terms and information included in the RFP. Failure to provide all requested information shall be at the consultants own risk and may result in rejection of the consultant's proposal.
- **3.2** The technical proposal shall provide all required information and any necessary additional information and shall be prepared using the standard forms provided in this Section.
- **3.3** This proposal shall be a **One enveloped system bid** with combined Technical and Financial proposals.
- 3.4 The technical proposal shall contain the following:
 - i. Submission letter
 - ii. Capability statement
 - iii. Particulars of the consultant firm or consultant including Curriculum vitae (CV)
 - iv. Comments and suggestions of the consultant on the terms of reference, personnel, facility and other requirements to be provided by the procuring entity.
 - v. Description of the methodology and work plan/ execution plan for performing the assignment
 - vi. Any proposed staff to assist in the assignment.
 - vii. Consultancy services activities times' schedule.
 - viii. Reference sites for previous similar works- Written and certified References from at least two (2) existing clients complete with telephone & email addresses.

Financial Proposal

- I Price Schedule
- II A filled, signed and Stamped Financial Proposal

NOTE:

Technical and Financial proposals to be submitted to the technical and financial folders respectively

TERMS OF REFERENCE FOR MEDIA MONITORING SERVICES

1. Introduction

The Kenya Revenue Authority (KRA) was established by an Act of Parliament, Chapter 469 of the laws of Kenya, which became effective on 1st July 1995.

The Authority is charged with the responsibility of collecting revenue on behalf of the Government of Kenya. In order to offer better single-window services to taxpayers, KRA is classified into seven operational regions as follows:

1. Nairobi Region	2. Southern Region
3. Western Region	4. Northern Region
5. Central Region	6. South Rift Region
7. North Rift Region	

The Authority serves a range of stakeholders from corporates and SME to retail (individual) customers. The Authority has a variety of services, ranging from filing returns online, refunds and claims, objections and appeals, audits and inspection, compliance checks, investigations and enforcement services, as well as responding to enquiries and complaints.

1.1 Services

Some of the key products offered by KRA are as shown below:

Domestic Taxes Department	Customs & Border Control Department
Registration of individual and Non-Individual PINs	Processing entries
Adding and removing obligations	Post-clearance notification and audit process
Tax refunds	Remissions and Exemptions
Tax Exemption Certificates	Processing security bonds
Tax Compliance Certificates	Refunds
VAT claims	Granting of Clearing and Forwarding Agency licenses
Audit and compliance	Customs agents license (new applicant and renewal)
	Authorised Economic Operator (AEO)

1.2 Touch Points

KRA's key touch points are as shown below:

- *i*Tax Support Centres
- Huduma Centres
- Contact Centre
- Help Desks
- Tax Stations and
- Border Points

2. Overview and Business Objective

KRA is requesting a proposal for media monitoring in Kenya-both digital and traditional media. All results and findings shall be the sole property of the Authority.

Business Objective

In line with the Authority's vision of "building trust through facilitation", KRA wishes to:

- Monitor both digital and traditional media to gain perspective of what various stakeholders are saying about the organization and to develop strategies to address any misinformation.
- Manage KRA reputation, which deals with the identity and perception of the organization.
- Forge and enhance a good working relationship with customers and respond to inquiries from various stakeholders

3. Media monitoring goal

To conduct Media monitoring in all the media platforms and ensure positive publicity on the organization. Negative publicity should at all times be reduced.

Prepare and submit Weekly reports (both traditional & digital) with the following key aspects well captured and presented:

- Print and electronic media highlights (TV & Radio).
- Media coverage shares.
- Digital media mentions and coverage shares.
- Relevant hashtags, top online contributors/influencers and influencer scores.
- Tone ratings.
- Story prominence on both media.
- Theme drivers.
- PR values.
- Social media brand mentions.

The monthly report should capture the following:

- Daily volumes trend and tonality rating.
- Digital media summary based on conversation volumes, platforms, sentiment, tonality and visibility.
- Top conversations on digital media per platform.
- Customer support volumes and sentiments.
- Customer support SOV and themes.
- Comparison on Weekly Customer Support Themes.
- Topics and sub-topics in relation to tax.
- Public relations volumes and sentiments.
- Public relations SOV and topics sentiments.
- Comparison on weekly PR themes.
- Engagement rate per platform and per existing KRA social media accounts.
- Best-Performing Time for social posts. The time of day when posts are. performing the best, based on the ratio of posts to over a certain period.

4. Media monitoring objectives

The specific objectives to be addressed will include:

- Monitor all KRA news and editorial coverage in all media and give a content analysis that informs the business on way forward.
- Categorize in terms of tone, prominence, advertising value, frequency and number of clips, articles and sources.
- Send timely updates online.
- Identify who is talking about the KRA brand along with their influence over social communities (influence score).
- Monitor relevant social media hashtags and brand mentions on a daily basis and flag those that may pose a reputational threat.
- Measure campaigns, brands and products for quantitative metrics such as conversation volume, when conversations are happening and KRA's share of voice.
- Find and filter social conversations by keywords, hashtags, and locations—in multiple languages—to hear what people are saying about KRA.
- Measure social media sentiments beyond key words but as contextual reading.
- Provide on real time basis information on how issues and stories related to KRA are reported in the media and the authors.
- Prepare summaries, clippings and links of all media publicity on KRA and provide the same on real time basis.
- Prepare reports on nature of media content reporting and state what media is reporting on KRA.

- Provide KRA with value of all its media content in terms of audience reach and image enhancement.
- Monitor adverts to ensure proof of advertising.
- Track electronic media (radio and TV) to monitor messages about KRA.
- Proactive engagement with social media, which includes blogs, wikis, micro blogs, social networks, video, photo showing sites and real time alerts.
- Provide a link to digital information related to KRA.
- Monitor and analyse the value of various KRA campaigns.
- Conduct a stakeholder reputation survey with a key target group being journalists with an objective of finding out their understanding of KRA's mandate, service and operations to facilitate improving of information dissemination on KRA.

5. Deliverables / Outputs

The output will be required in form of:

- 1. Daily press summaries.
- 2. Weekly detailed media monitoring report-both traditional & digital media.
- 3. A monthly comprehensive report-both traditional & digital media.
- 4. Situational reports based on conversations or brand mentions flagged that may pose a risk to the image of KRA.
- 5. A formal presentation to the management of the Authority on quarterly and yearly basis.

8. EVALUATION CLAUSE BY CLAUSE REQUIREMENTS

Bidders are required to provide the required information on a clause by clause. Failure to provide the responses will lead to automatic disqualification.

8.1 MANDATORY REQUIREMENTS

No	REQUIREMENTS	Mandatory
1.	Copy of Certificate of Incorporation or Business Registration Certificate	Yes
2.	Power of Attorney (Sole Proprietors Exempted) from the firm duly signed by director(s) and stamped or Commissioner of Oaths	Yes
3.	Valid Tax Compliance Certificate	Yes
4.	A Filled, Signed and stamped Confidential Business Questionnaire	Yes
5.	A filled, signed and Stamped Form of Tender	Yes

6.	Tender Security of KES. 50,000.00 valid for 365 days from the date of tender closure	Yes
7.	Letter from the bank or a CBK approved financial institution indicating that the firm is currently operating an account	Yes

8.2 VENDOR AND TECHNICAL REQUIREMENTS

No.	Criteria	Marks	Cut-off Score
1.	Should be a professional firm or joint venture with expertise in media monitoring services of similar value and scope with the following competencies. Ten (10) Marks for each project) a) Should have undertaken at least four (4) previous assignments of similar nature that were successfully completed within the last eight (8) years for which the firm or joint venture was legally contracted as a company or was one of the joint venture partners. Assignments completed by the firm's individual experts working privately or through other firms cannot be claimed as the relevant experience of the firm or that of the firm's partners or sub-consultants. (Attach evidence of similar works including copies	40	30
	of signed completion certificates or signed recommendation letters).		
3.	Provide detailed CVs and professional qualification certificates as follows: a) Provide evidence of at least three lead <i>employees</i> with degree qualifications in relevant fields and at least 5 years' experience in media monitoring. (attach CV and copies of professional qualification certificates) 5marks for each employee (Total of 15 marks). b) Provide evidence of at least two support employees with degree qualification in relevant fields, both of whom must have at least 3 years' experience in media monitoring (attach CVs and copies of professional qualification certificates) (15 marks). c) Provide evidence of additional staff who may be called upon from time to time depending on specific needs (attach CVs and copies of professional qualification certificates) (5 marks).	35	30
4	 Methodology and Work plan a) Firm should submit a description of the methodology and work plan for performing the assignment (10 marks). b) Firms to submit proof and ability to monitor both print & electronic media (Radio, TV, Print) & digital outlets (5 marks). 	25	20

Total		100	80
	samples submitted (5 marks).		
	Firms will be assessed on quality and proof of work		
	quarterly, half year and full year reports of works done.		
	d) Firms should provide sample formats of monthly,		
	reputation surveys (5 marks).		
	c) Firm to provide proof of ability to conduct stakeholder		

8.3 TENDER EVALUATION CRITERIA

CRITERIA	MAXIMUM SCORE/REQUIREMENT
Tender Responsiveness	Mandatory
Technical Evaluation	Maximum score is 100 marks and cut off score is 80 marks
Financial Evaluation	Award will be to the Lowest evaluated responsive bidder
Post Qualification Evaluation	KRA has an option to make site visits to the bidder's premises to ascertain its capability of delivering the service and/or seek for third party collaboration to the successful bidder's reference sites to confirm the authenticity of the sites and the scope of work done.

8.4 FINANCIAL PROPOSAL

Bidders are required to submit a comprehensive and itemized financial proposal inclusive of all taxes.

8.5 REPORTING

The Consultant/s shall report to the KRA Appointed Project Manager.

8.6 OVERALL TENDER EVALUATION CRITERIA

The tender evaluation criteria is weighted as follows; -

Criteria	Maximum Score	Cut-Off
		score
Tender Responsiveness	Manda	atory
Technical evaluation	100	80
Financial Evaluation	Award will be to evaluated respon	
Totals	100	

SECTION III - TECHNICAL PROPOSAL

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1. TECHNICAL PROPOSAL SUBMISSION FORM

	[
To:	[Name and address of Client)
Ladies/Gentlemen:	
We, the undersigned	l, offer to provide the consulting services for
	Provision of Media Monitoring ance with your Request for Proposal dated [Date] and our Proposal.
•	nitting our Proposal, which includes this Technical Proposal and a ealed in the same envelope.
We understand you	are not bound to accept any Proposal that you receive.
We remain,	
Yours sincerely,	
	[Authorized Signature]:
	[Name and Title of Signatory]:
	[Name of Firm]:
	[Address]:

2. FIRM'S REFERENCES

Relevant Services Carried Out in the Last Seven Years That Best Illustrate Qualifications

Using the format below, provide information on each assignment for which your firm either individually, as a corporate entity or in association was legally contracted.

Assignment Name:		Country:							
Location within Cou	intry:	Professional Staff provided by Your Firm/Entity(profiles):							
Name of Client:		Clients contact person for the assignment:							
Address:		No of Staff-Months; Duration of Assignment:							
Start Date (Month/Year)	Completion Date (Month/Year)	Approx. Value of Services (KES.)							
Name of Associated	Consultants. If any:	Professional staff time							
		Staff provided by Associated Consultants:							
Name of Senior Staf Functions Performe		dinator, Team Leader) Involved and							
Narrative Description	on of project:								
Description of Actual Services Provided by Your Staff:									
]	Firm's Name:								
]	Name and Title of Signat	tory;							

3. COMMENTS AND SUGGESTIONS OF CONSULTANTS ON THE TERMS OF REFERENCE AND ON MEDIA MONITORING SERVICES TO BE PROVIDED BY THE CLIENT (SECTION V).

Responses/Comments should be given in the same order as contained under Section V (Terms of Reference), using the same sub-headings and numbering:

Background Information

Service Requirements

Proposed Methodology and Tools

Mobilization Period

Reporting

Duration of the Project

Project Plan

Potential Issues/Risks

Terms of Payment

4 DESCRIPTION OF THE METHODOLOGY AND WORK PLAN FOR PERFORMING THE ASSIGNMENT

5. TEAM COMPOSITION AND TASK ASSIGNMENTS

1. Technical/Managerial Staff

Name	Position	Task			

2. Support Staff

Name	Position	Task

6. FORMAT OF CURRICULUM VITAE (CV) FOR PROPOSED PROFESSIONAL STAFF

Proposed Position:
Name of Firm:
Name of Staff:
Profession:
Date of Birth:
Years with Firm: Nationality: Membership in Professional Societies:
Detailed Tasks Assigned:
Key Qualifications:
[Give an outline of staff member's experience and training most pertinent to tasks on assignment. Describe degree of responsibility held by staff member on relevant previous assignments and give dates and locations].
Education:
[Summarize college/university and other specialized education of staff member, giving names of schools, dates attended and degree[s] obtained.]
Employment Record:
[Starting with present position, list in reverse order every employment held. List all positions held by staff member since graduation, giving dates, names of employing organizations, titles of positions held, and locations of assignments.]

	Date:
[Signature of staff member]	
Date;	
Full name of authorized representative:	

7. TIME SCHEDULE FOR PROFESSIONAL PERSONNEL

Months (in the Form of a Bar Chart)

Name	Position	Reports Due/ Activities	1	2	3	4	5	6	7	8	9	10	11	12	Number of months
Repor	ts Due:	1			I		I								

Reports Due:	_	
Activities Duration:		
	Signature:(Authorized representative)	
	Full Name:	
	Title:	
	Address:	

8. ACTIVITY (WORK) SCHEDULE

(a). Field Investigation and Study Items

1	$\Gamma_1 st$.2 nd	.etc.	are	months	from	the	start	of	`assignment))

	1 st	2 nd	3^{rd}	4 th	5 th	6 th	$7^{\rm th}$	8 th	9 th	10 th	11 th	12 th	
Activity (Work)													

(b). Completion and Submission of Reports $\,$

Reports	Date
1. Inception Report	
 4. Interim Progress Report (a) First Status Report (b) Second Status Report 	
3. Draft Report	
4. Final Report	

SECTION IV: - FINANCIAL PROPOSAL

Notes on preparation of Financial Proposal

The Financial proposal prepared by the consultant should list the costs associated with the assignment. These costs normally cover remuneration for staff, subsistence, transportation, services and equipment, printing of documents, surveys etc., as may be applicable. The costs should be broken down to be clearly understood by the procuring entity.

The financial proposal shall be in Kenya Shillings and shall take into account the tax liability and cost of insurances specified in the request for proposal.

The financial proposal shall contain the following.

- i. Submission letter indicating total fees
- ii. Summary of costs
- iii. Breakdown of fees per activity
- iv. Because of the need to consult on some particular services from time to time, the consultants are required to indicate the individual hourly, daily, weekly or monthly rate for use when continuous engagement is not desirable. This would be for example be during evaluation of bids and the actual project implementation where the consultant could act as the employer's agent. These rates should be captured in the breakdown of remuneration in the financial proposal.

The financial proposal should be prepared using the Standard forms provided in this part.

SECTION IV - FINANCIAL PROPOSAL STANDARD FORMS

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1. FINANCIAL PROPOSAL SUBMISSION FORM

							[I	Oate]		
То:						-				
	[Name a	nd addı	ress of Clie	nt7		-				
	[Ivame a	na aaar	ess of elle	rttj						
Ladies/Ge	entlemen:									
MONITO in accorda	RING SER	VICES our Requ	- iest for Pr	oposal date	d (N OF MED) [Date]	[Æ
	Proposal.					is	for	the	sum of	
) [An	ıount	in words	
We remain	es] inclusive	or the ta	iaes.							
			You	rs sincerely,						
					[Authori	zed Si	ignat	ture]:		
				[Name (and Title of	Signo	atory	ı]:		
				[N	ame of Firr	n]:				
				ΓAα	ldress]:					

2. SUMMARY OF COSTS

Costs	Currency in KES	Amount(s)
Subtotal		
Taxes		
Total Amount of Financial Proposal		

^{**}Kindly give a breakdown of the line items adding up to the total amount of the Financial Proposal.

3. BREAKDOWN OF REMUNERATION

Role	Remuneration Rate	Amount (KES)
Partners		
(i)		
(ii)		
Management Consultant		
(i)		
(ii)		
Lead consultant		
(i)		
(ii)		
Associate Consultants		
(i)		
(ii)		
Senior Consultants		
(i)		
(ii)		
Support Staff		
(i)		
(ii)		
Grand Total		

SECTION V: - TERMS OF REFERENCE

TERMS OF REFERENCE FOR MEDIA MONITORING SERVICES

6. Introduction

The Kenya Revenue Authority (KRA) was established by an Act of Parliament, Chapter 469 of the laws of Kenya, which became effective on 1st July 1995.

The Authority is charged with the responsibility of collecting revenue on behalf of the Government of Kenya. In order to offer better single-window services to taxpayers, KRA is classified into seven operational regions as follows:

8. Nairobi Region	9. Southern Region
10. Western Region	11. Northern Region
12. Central Region	13. South Rift Region
14. North Rift Region	

The Authority serves a range of stakeholders from corporates and SME to retail (individual) customers. The Authority has a variety of services, ranging from filing returns online, refunds and claims, objections and appeals, audits and inspection, compliance checks, investigations and enforcement services, as well as responding to enquiries and complaints.

1.2Services

Some of the key products offered by KRA are as shown below:

Domestic Taxes Department	Customs & Border Control Department	
Registration of individual and Non-Individual PINs	Processing entries	
Adding and removing obligations	Post-clearance notification and audit process	
Tax refunds	Remissions and Exemptions	
Tax Exemption Certificates	Processing security bonds	
Tax Compliance Certificates	Refunds	
VAT claims	Granting of Clearing and Forwarding Agency licenses	
Audit and compliance	Customs agents license (new applicant and renewal)	

Authorised Economic Operator (AEO)

1.2 Touch Points

KRA's key touch points are as shown below:

- *i*Tax Support Centres
- Huduma Centres
- Contact Centre
- Help Desks
- Tax Stations and
- Border Points

7. Overview and Business Objective

KRA is requesting a proposal for media monitoring in Kenya-both digital and traditional media. All results and findings shall be the sole property of the Authority.

Business Objective

In line with the Authority's vision of "building trust through facilitation", KRA wishes to:

- Monitor both digital and traditional media to gain perspective of what various stakeholders are saying about the organization and to develop strategies to address any misinformation.
- Manage KRA reputation, which deals with the identity and perception of the organization.
- Forge and enhance a good working relationship with customers and respond to inquiries from various stakeholders

8. Media monitoring goal

To conduct Media monitoring in all the media platforms and ensure positive publicity on the organization. Negative publicity should at all times be reduced.

Prepare and submit Weekly reports (both traditional & digital) with the following key aspects well captured and presented:

- Print and electronic media highlights (TV & Radio).
- Media coverage shares.
- Digital media mentions and coverage shares.
- Relevant hashtags, top online contributors/influencers and influencer scores.
- Tone ratings.

- Story prominence on both media.
- Theme drivers.
- PR values.
- Social media brand mentions.

The monthly report should capture the following:

- Daily volumes trend and tonality rating.
- Digital media summary based on conversation volumes, platforms, sentiment, tonality and visibility.
- Top conversations on digital media per platform.
- Customer support volumes and sentiments.
- Customer support SOV and themes.
- Comparison on Weekly Customer Support Themes.
- Topics and sub-topics in relation to tax.
- Public relations volumes and sentiments.
- Public relations SOV and topics sentiments.
- Comparison on weekly PR themes.
- Engagement rate per platform and per existing KRA social media accounts.
- Best-Performing Time for social posts. The time of day when posts are. performing the best, based on the ratio of posts to over a certain period.

9. Media monitoring objectives

The specific objectives to be addressed will include:

- Monitor all KRA news and editorial coverage in all media and give a content analysis that informs the business on way forward.
- Categorize in terms of tone, prominence, advertising value, frequency and number of clips, articles and sources.
- Send timely updates online.
- Identify who is talking about the KRA brand along with their influence over social communities (influence score).
- Monitor relevant social media hashtags and brand mentions on a daily basis and flag those that may pose a reputational threat.
- Measure campaigns, brands and products for quantitative metrics such as conversation volume, when conversations are happening and KRA's share of voice.
- Find and filter social conversations by keywords, hashtags, and locations—in multiple languages—to hear what people are saying about KRA.
- Measure social media sentiments beyond key words but as contextual reading.

- Provide on real time basis information on how issues and stories related to KRA are reported in the media and the authors.
- Prepare summaries, clippings and links of all media publicity on KRA and provide the same on real time basis.
- Prepare reports on nature of media content reporting and state what media is reporting on KRA.
- Provide KRA with value of all its media content in terms of audience reach and image enhancement.
- Monitor adverts to ensure proof of advertising.
- Track electronic media (radio and TV) to monitor messages about KRA.
- Proactive engagement with social media, which includes blogs, wikis, micro blogs, social networks, video, photo showing sites and real time alerts.
- Provide a link to digital information related to KRA.
- Monitor and analyse the value of various KRA campaigns.
- Conduct a stakeholder reputation survey with a key target group being journalists with an objective of finding out their understanding of KRA's mandate, service and operations to facilitate improving of information dissemination on KRA.

10. Deliverables / Outputs

The output will be required in form of:

- 6. Daily press summaries.
- 7. Weekly detailed media monitoring report-both traditional & digital media.
- 8. A monthly comprehensive report-both traditional & digital media.
- 9. Situational reports based on conversations or brand mentions flagged that may pose a risk to the image of KRA.
- 10. A formal presentation to the management of the Authority on quarterly and yearly basis.

SECTION VI: STANDARD FORMS

CONFIDENTIAL BUSINESS QUESTIONNAIRE FORM

You are requested to give the particulars indicated in Part 1; either Part 2(a), 2(b) or 2(c) whichever applied to your type of business; and Part 3.

 $You \ are \ advised \ that \ it \ is \ a \ serious \ of fence \ to \ give \ false \ information \ on \ this \ form.$

	Part 1 – General
1.1	Business Name
1.2	Location of Business Premises.
1.3	Plot NoStreet/Road
	Postal Address
	Tel No E mail
1.4	Nature of Business,
1.5	Registration Certificate No.
1.6	Maximum Value of Business which you can handle at any one time – USD
1.7	Name of your Bankers
	Part 2 (a) – Sole Proprietor
2a.1	Your Name in Full
2a.2	Nationality
	Part 2 (b) Partnership
2b.1	Given details of Partners as follows:
2b.2	Name Nationality Citizenship Details Shares 1
	•••••
	2
	3
	4
	Part 2 (c) – Registered Company
2c.1	Private or Public
20.1	State the Nominal and Issued Capital of Company-
20,2	Nominal USD
	Issued USD
2c.3	Given details of all Directors as follows
	Name Nationality Citizenship Details Shares
	2.
	3.
	4.
	 5
	Part 3 – Eligibility Status

]	Are you related to an Employee, Committee Member or Board Member of Kenya Revenue Authority? Yes No
	If answer in '3.1' is YES give the relationship.
]	Does an Employee, Committee Member, Board Member of Kenya Revenue Authority sit in the Board of Directors or Management of your Organization, Subsidiaries or Joint Ventures? YesNo
]	If answer in '3.3' above is YES give details.
•	
•	
	Has your Organization, Subsidiary Joint Venture or Sub-contractor been involved in the past directly or indirectly with a or any of its affiliates that have been engaged by Kenya Revenue Authority to provide consulting services for prepar of design, specifications and other documents to be used for procurement of the goods under this invitation? YesNo
]	If answer in '3.5' above is YES give details.
•	
•	
•	
	Are you under a declaration of ineligibility for corrupt and fraudulent practices? YESNo
	If answer in '3.7' above is YES give details:
•	
•	
]	Have you offered or given anything of value to influence the procurement process? YesNo
	If answer in '3.9' above is YES give details
•	
•	
•	
]	I DECLARE that the information given on this form is correct to the best of my knowledge and belief.
	Date Signature of Candidate
	<u> </u>

REPUBLIC OF KENYA

STANDARD FORM OF CONTRACT FOR

CONSULTING SERVICES

Large Assignments (Lump- Sum payment)

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Special Notes

- The Lump-Sum price is arrived at on the basis of inputs including rates provided by the Consultant. The Client agrees to pay the Consultant according to a schedule of payments linked to the delivery of certain outputs, usually reports. Lump-sum contracts have the simplicity of administration, the Client having only to be satisfied with the outputs without monitoring the staff inputs and should be used for large Assignments in for example Design; Engineering; Supervision and Management Services; Master plans; Economic and Feasibility studies; and Surveys.
- 2. The Contract includes four parts: Form of Contract, the General Conditions of Contract, the Special Conditions of Contract and the Appendices. The Client using this standard contract should not alter the General Conditions. Any adjustment to meet any specific project features should be made only in the Special Conditions.

CONTRACT FOR CONSULTANT'S SERVICES

Large Assignments (Lump-Sum Payments)

between	
[name of the Cl	lient]
AND	
[name of the Cons	sultant]
Datade	[data]
Iname of the Cons	sultant] [date]

FORM OF CONTRACT

Large Assignments (Lump-Sum Payments)

This mon	_	ent (hereinafter of	called the "Con	[mon	
registered		offic	e	is , L	situated at] [location of office]
(her	einafter	called the "Clien	t") of the one pa	art AND	
					[name of consultant]
of	[or	whose	registered	office	is situated at]
[loco	ation of	office](hereinafte	er called the "Co	nsultant")	of the other part.
WH	EREAS				
	(a)		ined in the Ge	neral Cond	t to provide certain consulting ditions of Contract attached to vices");
	(b)	professional ski	lls and personr	nel and tecl	Client that he has the required hnical resources, have agreed to d conditions set forth in this
NOV	V THER	EFORE the Parti	es hereto hereb	y agree as	follows:
1.		ollowing docume of this Contract:	ents attached he	ereto shall	be deemed to form an integral
	(a) (b) (c)	used, they should Appendix A: Do (Provision of Services) Appendix B: R Appendix C: Ko Appendix D: B: Appendix E: Brook C Appendix F: See Appendix Appendix F: See Appendix Appendix F: See Appendix Appendix F: See Appendix Append	Appendices: [Nappendices: [Nappendices: [Nappendices: [Nappendices: [Nappendices]] Id be deleted from the d	ract; fote: If an om the list e Services oring rements ed Sub consontract Pricey	sultants ce in ce in Local
		ŀ	y the Client		

2. The mutual rights and obligations of the Client and the Consultants shall be as set forth in the Contract; in particular:

- (a) The Consultant shall carry out the Services in accordance with the provisions of the Contract; and
- b) the Client shall make payments to the Consultant in accordance with the provisions of the Contract.

IN WITNESS WHEREOF, the Parties hereto have caused this Contract to be signed in their respective names as of the day and year first above written.

For and on behalf of		
[full name authorisedrepresentative	of	Client's
[title]		
[signature]		
[date]		
For and on behalf ofconsultant]		[name of
[full name of Consultant's authorized representative]		
[title]		
[signature]		
[date]		

II. GENERAL CONDITIONS OF CONTRACT

1. GENERAL PROVISIONS

- **Definitions** Unless the context otherwise requires, the following terms whenever used in this Contract shall have the following meanings:
 - (a) "Applicable Law" means the laws and any other instruments having the force of law in the Republic of Kenya as they may be issued and in force from time to time;
 - (b) "Contract" means the Contract signed by the Parties, to which these General Conditions of Contract (GC) are attached together with all the documents listed in Clause 1 of such signed Contract;
 - (c) "Contract Price" means the price to be paid for the performance of the Services in accordance with Clause 6 here below;
 - (d) "Foreign Currency" means any currency other than the Kenya Shilling;
 - (e) "GC" means these General Conditions of Contract;
 - (f) "Government" means the Government of the Republic of Kenya;
 - (g) "Local Currency" means the Kenya Shilling;
 - (h) "Member", in case the Consultant consists of a joint venture of more than one entity, means any of these entities; "Members" means all these entities, and "Member in Charge" means the entity specified in the SC to act on their behalf in exercising all the Consultant's rights and obligations towards the Client under this Contract;
 - (i) "Party" means the Client or the Consultant, as the case may be and "Parties" means both of them;
 - (j) "Personnel" means persons hired by the Consultant or by any Sub-consultant as employees and assigned to the performance of the Services or any part thereof;

- (k) "SC" means the Special Conditions of Contract by which the GC may be amended or supplemented;
- (1)"Services" means the work to be performed by the Consultant pursuant to this Contract, as described in Appendix A; and
- (m) "Sub consultant" means any entity to which the Consultant subcontracts any part of the Services in accordance with the provisions of Clauses 3 and 4.
- 1.2

Law Governing This Contract, its meaning and interpretation and the Contract the relationship between the Parties shall be governed by the Laws of Kenya.

Language 1.3

This Contract has been executed in English language which shall be the binding and controlling language for all matters relating to the meaning or interpretation of this Contract.

Notices 1.4

Any notice, request, or consent made pursuant to this Contract shall be in writing and shall be deemed to have been made when delivered in person to an authorized representative of the Party to whom the communication is addressed or when sent by registered mail, telex, telegram or facsimile to such Party at the address specified in the SC.

Location 1.5

The Services shall be performed at such locations as are specified in Appendix A and, where the location of a particular task is not so specified, at such locations, whether in the Republic of Kenya or elsewhere, as the Client may approve.

1.6 Representatives

Authorized Any action required or permitted to be taken and any document required or permitted to be executed under this Contract by the Client or the Consultant may be taken or executed by the officials specified in the SC.

1.7 **Duties**

Taxes and The Consultant, Sub consultant[s] and their personnel shall pay such taxes, duties, fees and other impositions as may be levied under the Laws of Kenya, the amount of which is deemed to have been included in the Contract Price.

2 COMMENCEMENT, COMPLETION, MODIFICATION AND TERMINATION OF CONTRACT

- **2.1 Effectiveness of** This Contract shall come into effect on the date the Contract is signed by both Parties or such other later date as may be stated in the SC.
- **2.2 Commencement of Services**The Consultant shall begin carrying out the Services thirty (30) days after the date the Contract becomes effective or at such other date as may be specified in the SC.
- **Expiration of** Unless terminated earlier pursuant to Clause 2.6, **Contract** this Contract shall terminate at the end of such time period, after the Effective Date, as is specified in the SC.
- Modification Modification of the terms and Conditions of this Contract, including any modification of the scope of the Services or the Contract Price, may only be made by written agreement between the Parties.

2.5 Force Majeure

- **Definition** For the purposes of this Contract, "Force Majeure" means an event which is beyond the reasonable control of a Party and which makes a Party's performance of its obligations under the Contract impossible or so impractical as to be considered impossible under the circumstances.
- 2.5.2 No Breach of Contract

 Contract

 The failure of a Party to fulfill any of its obligations under the Contract shall not be considered to be a breach of, or default under, this Contract insofar as such inability arises from an event of Force Majeure, provided that the Party affected by such an event (a) has taken all reasonable precautions, due care and reasonable alternative measures in order to carry out the terms and conditions of this Contract, and (b) has informed the other Party as soon as possible about the occurrence of such an event.
- **Extension Of**Time

 Any period within which a Party shall, pursuant to this Contract complete any action or task shall be extended for a period equal to the time during which such Party was unable to perform such action as a result of Force Majeure.
- Payments During the period of his inability to perform the Services as a result of an event of Force Majeure, the Consultant shall be entitled to continue to be paid under the terms of this Contract, as well as to be reimbursed for additional costs reasonably and

necessarily incurred by him during such period for the purposes of the Services and in reactivating the Service after the end of such period.

2.6 Termination:

2.6.1 By the Client

The Client may terminate this Contract by not less than thirty (30) days' written notice of termination to the Consultant, to be given after the occurrence of any of the events specified in this Clause;

- (a) if the Consultant does not remedy a failure in the performance of his obligations under the Contract within thirty (30) days after being notified or within any further period as the Client may have subsequently approved in writing;
- (b) if the Consultant becomes insolvent or bankrupt;
- (c) if, as a result of Force Majeure, the Consultant is unable to perform a material portion of the Services for a period of not less than sixty (60) days; or
- (d) if the Consultant, in the judgment of the Client, has engaged in corrupt or fraudulent practices in competing for or in executing the Contract.

For the purpose of this clause; "corrupt practice" means the offering, giving, receiving or soliciting of any thing of value to influence the action of a public official in the selection process or in Contract execution.

"fraudulent practice" means a misrepresentation of facts in order to influence a selection process or the execution of Contract to the detriment of the Client, and includes collusive practice among consultants (prior to or after submission of proposals) designed to establish prices at artificial non-competitive levels and to deprive the Client of the benefits of free and open competition.

(e) if the Client in his sole discretion decides to terminate this Contract.

2.6.2 By the Consultant

The Consultant may terminate this Contract by not less than thirty (30) days' written notice to the Client, such notice to be given after the occurrence of any of the following events;

(a) if the Client fails to pay any monies due to the

Consultant pursuant to this Contract and not subject to dispute pursuant to Clause 7 within sixty (60) days after receiving written notice from the Consultant that such payment is overdue; or

(b) if, as a result of Force Majeure, the Consultant is unable to perform a material portion of the Services for a period of not less than sixty (60) days.

2.6.3 Payment Upon Termination

Upon termination of this Contract pursuant to Clauses 2.6.1 or 2.6.2, the Client shall make the following payments to the Consultant:

- (a) remuneration pursuant to Clause 6 for Services satisfactorily performed prior to the effective date of termination;
- (b) except in the case of termination pursuant to paragraphs (a) and (b) of Clause 2.6.1, reimbursement of any reasonable costs incident to the prompt and orderly termination of the Contract, including the cost of the return travel of the Personnel and their eligible dependents.

OBLIGATIONS OF THE CONSULTANT

3.1 General

3

General The Consultant shall perform the Services and carry out his obligations with all due diligence, efficiency and economy in accordance with generally accepted professional techniques and practices and shall observe sound management practices, and employ appropriate advanced technology and safe methods. The Consultant shall always act, in respect of any matter relating to this Contract or to the Services, as faithful adviser to the Client and shall at all times support and safeguard the Client's legitimate interests in any dealing with Sub consultants or third parties.

Conflict of Interests

- 3.2.1 Consultant Not to Benefit from Commissions, Discounts, Etc.
- (i) The remuneration of the Consultant pursuant to Clause 6 shall constitute the Consultant's sole remuneration in connection with this Contract or the Services and the Consultant shall not accept for his own benefit any trade commission, discount or similar payment in connection with activities pursuant to this Contract or to the Services or in the discharge of his obligations under the Contract and the

Consultant shall use his best efforts to ensure that his personnel, any sub consultant[s] and agents of either of them similarly shall not receive any such additional remuneration.

- (ii) For a period of two years after the expiration of this Contract, the Consultant shall not engage and shall cause his personnel as well as his sub consultant[s] and his/their personnel not to engage in the activity of a purchaser (directly or indirectly) of the assets on which he advised the Client on this Contract nor shall he engage in the activity of an adviser (directly or indirectly) of potential purchasers of such assets.
- (iii) Where the Consultant as part of the Services has the responsibility of advising the Client on the procurement of goods, works or services, the Consultant will comply with any applicable procurement guidelines and shall at all times exercise such responsibility in the best interest of the Client. Any discounts or commissions obtained by the Consultant in the exercise of such procurement shall be for the account of the Client.

3.2.2 Affiliates Not to be Otherwise Interested in **Project**

Consultant and The Consultant agrees that, during the term of this Contract and after its termination, the Consultant and his affiliates, as well as any Sub-consultant and any of his affiliates, shall be disqualified from providing goods, works or services (other than the Services and any continuation thereof) for any project resulting from or closely related to the Services.

3.2.3

Prohibition of Neither the Consultant nor his sub-consultant[s] **Conflicting** nor their personnel shall engage, either directly or **Activities** indirectly in any of the following activities:

- (a) during the term of this Contract, any business or professional activities in the Republic of Kenya which would conflict with the activities assigned to them under this Contract; or
- (b) after the termination of this Contract, such other activities as may be specified in the SC.

3.3 Confidentiality The Consultant, his sub-consultant[s] and the personnel of either of them shall not, either during the term of this Contract or within two (2) years after the expiration of this Contract, disclose any

proprietary or confidential information relating to the Project, the Services, this Contract or the Client's business or operations without the prior written consent of the Client.

Insurance to be 3.4 Taken Out by the Consultant

The Consultant (a) shall take out and maintain and shall cause any sub-consultant[s] to take out and maintain, at his (or the sub-consultants', as the case may be) own cost but on terms and conditions approved by the Client, insurance against the risks and for the coverage, as shall be specified in the SC: and (b) at the Client's request, shall provide evidence to the Client showing that such insurance has been taken out and maintained and that the current premiums have been paid.

Consultant's 3.5 **Actions** Requiring Client's Prior Approval

The Consultant shall obtain the Client's prior approval in writing before taking any of the following actions;

- (a) entering into a subcontract for the performance of any part of the Services,
- (b) appointing such members of the personnel not listed by name in Appendix C ("Key Personnel and Sub-consultants").

3.6 Reporting **Obligations**

The Consultants shall submit to the Client the reports and documents specified in Appendix A in the form, in the numbers, and within the periods set forth in the said Appendix.

Documents 3.7 prepared by the Consultant to **Be the Property**

All plans, drawings, specifications, designs, reports and other documents and software submitted by the Consultant in accordance with Clause 3.6 shall become and remain the property of the Client and **of the Client** the Consultant shall, not later than upon termination or expiration of this Contract, deliver all such documents and software to the Client together with a detailed inventory thereof. The Consultant may retain a copy of such documents and software. Neither Party shall use these documents for purposes unrelated to this Contract without the prior approval of the other Party.

CONSULTANT'S PERSONNEL

4.1 Personnel

4

Description of The titles, agreed job descriptions, minimum qualifications and estimated periods of engagement in the carrying out of the Services of the Consultant's Key Personnel are described in Appendix C. The Key Personnel and Sub consultants listed by title as well as by name in Appendix C are hereby approved by

the Client.

4.2 Removal and/or Replacement of Personnel

- (a) Except as the Client may otherwise agree, no changes shall be made in the Key Personnel. If for any reason beyond the reasonable control of the Consultant, it becomes necessary to replace any of the Key **Personnel**, the Consultant shall provide as a replacement a person of equivalent or better qualifications.
- (b) If the Client finds that any of the Personnel have (i) committed serious misconduct or have been charged with having committed a criminal action, or (ii) the Client has reasonable cause to be dissatisfied with the performance of any of the Personnel, then the Consultant shall, at the Client's written request specifying the grounds thereof, provide as a replacement a person with qualifications and experience acceptable to the Client.
- (a) The Consultant shall have no claim for additional costs arising out of or incidental to any removal and/or replacement of Personnel.

OBLIGATIONS OF THE CLIENT

5.1 Assistance and Exemptions

5

The Client shall use his best efforts to ensure that he provides the Consultant such assistance and exemptions as may be necessary for due performance of this Contract.

5.2 Change in the Applicable Law

If after the date of this Contract, there is any change in the Laws of Kenya with respect to taxes and duties which increases or decreases the cost of the Services rendered by the Consultant, then the remuneration and reimbursable expenses otherwise payable to the Consultant under this Contract shall be increased or decreased accordingly by agreement between the Parties and corresponding adjustments shall be made to the amounts referred to in Clause 6.2 (a) or (b), as the case may be.

5.3 Services and Facilities

The Client shall make available to the Consultant the Services and Facilities listed under Appendix F.

6 PAYMENTS TO THE CONSULTANT

6.1 Lump-Sum

The Consultant's total remuneration shall not exceed

Remuneration

the Contract Price and shall be a fixed lump-sum including all staff costs, Sub consultants' costs, printing, communications, travel, accommodation and the like and all other costs incurred by the Consultant in carrying out the Services described in Appendix A. Except as provided in Clause 5.2, the Contract Price may only be increased above the amounts stated in Clause 6.2 if the Parties have agreed to additional payments in accordance with Clause 2.4.

6.2 Contract Price

- (a) The price payable in foreign currency is set forth in the SC.
- (b) The price payable in local currency is set forth in the SC.

6.3 Payment for Additional Services

For the purposes of determining the remuneration due for additional services as may be agreed under Clause 2.4, a breakdown of the lump-sum price is provided in Appendices D and E.

6.4 Terms and Conditions of Payment

Payments will be made to the account of the schedule stated in the SC. Unless otherwise stated in the SC, the first payment shall be made against the provision by the Consultant of a bank guarantee for the same amount and shall be valid for the period stated in the SC. Any other payment shall be made after the conditions listed in the SC for such payment have been met and the Consultant has submitted an invoice to the Client specifying the amount due.

6.5 Interest on Delayed Payment

Payment shall be made within thirty (30) days of receipt of invoice and the relevant documents specified in Clause 6.4. If the Client has delayed payments beyond thirty (30) days after the due date hereof, simple interest shall be paid to the Consultant for each day of delay at a rate three percentage points above the prevailing Central Bank of Kenya's average rate for base lending.

7 SETTLEMENT OF DISPUTES

7.1 Amicable Settlement

The Parties shall use their best efforts to settle amicably all disputes arising out of or in connection with this Contract or its interpretation.

7.2 Dispute Settlement

Any dispute between the Parties as to matters arising pursuant to this Contract that cannot be settled amicably within thirty (30) days after receipt by one Party of the other Party's request for such amicable settlement may be referred by either Party to the arbitration and final decision of a person to be agreed between the Parties. Failing agreement to

concur in the appointment of an Arbitrator, the Arbitrator shall be appointed by the Chairman of the Chartered Institute of Arbitrators, Kenya Branch, on the request of the applying party.

III. SPECIAL CONDITIONS OF CONTRACT

Number of GC Amendments of and Supplements to Clauses in the Clause General Conditions of Contract

1.1(i)	The Member in Charge is
1.4	The addresses are:
	Client:
	Attention:
	Telephone:
	Telex;
	Facsimile:
	Consultant:
	Attention:
	Telephone;
	Telex:
	Facsimile:
1.6	The Authorized Representatives are:
	For the Client:
	For the Consultant:
2.1	The date on which this Contract shall come into effect is () [date].

	effect	: The date may be specified by reference to conditions of iveness of the Contract, such as receipt by Consultants of nce payment and by Client of bank guarantee		
2.2	The da	The date for the commencement of Services is[date]		
2.3	The perio	d shall be[length of time].		
		Fill in the period, e.g., twenty-four (24) months or such period as the Parties may agree in writing.		
3.4 The risks	and cove	rage shall be:		
	(i)	Professional Liability		
	(ii)	Loss of or damage to equipment and property		
6.2(a)	The a	The amount is not in foreign currency for this contract.		
6.2(b)		The amount in local Currency to be paid will be based on a per centum of the project		
6.4	Paym	Payments shall be made according to the following schedule:		
	6.4	Payments shall be made according to:		
		The methods stipulated according to the relevant legal provisions of the profession of the lead Consultant.		

IV. Appendices

APPENDIX A – DESCRIPTION OF THE SERVICES

Give detailed descriptions of the Services to be provided, dates for completion of various tasks, place of performance for different tasks, specific tasks to be approved by Client, etc.

APPENDIX B - REPORTING REQUIREMENTS

List format, frequency, and contents of reports; persons to receive them; dates of submission; etc. If no reports are to be submitted, state here "Not applicable."

APPENDIX C- KEY PERSONNEL AND SUBCONSULTANTS

List under:

- C-1 Titles [and names, if already available], detailed job descriptions and minimum qualifications of Personnel and staffmonths for each.
- C-2 List of approved Sub consultants (if already available); same information with respect to their Personnel as in C-1.

APPENDIX D – BREAKDOWN OF CONTRACT PRICE IN FOREIGN CURRENCY-NOT APPLICABLE

List here the elements of cost used to arrive at the breakdown of the lump-sum price Local Currency option

- 1. Monthly rates for Personnel (Key Personnel and other Personnel).
- 2. Reimbursable expenditures.

This appendix will exclusively be used for determining remuneration for additional services.

APPENDIX E – BREAKDOWN OF CONTRACT PRICE IN LOCAL CURRENCY

List here the elements of cost used to arrive at the breakdown of the lump-sum price – local currency portion.

- 1. Monthly rates for Personnel (Key Personnel and other Personnel).
- 2. Reimbursable expenditures.

This appendix will exclusively be used for determining remuneration for additional services.

APPENDIX F - SERVICES AND FACILITIES PROVIDED BY THE CLIENT

LETTER OF NOTIFICATION OF AWARD

	Address of Procuring Entity
To:	
RE: Tender No	
Tender Name This is to notify that the contract/s stated belo has been awarded to you.	w under the above mentioned tender
Please acknowledge receipt of this letter of	notification signifying your acceptance.
The contract/contracts shall be signed by t this letter but not earlier than 14 days fi	
You may contact the officer(s) whose partic matter of this letter of notification of av	
(FULL PARTICULARS)	

SIGNED FOR ACCOUNTING OFFICER