KENYA REVENUE AUTHORITY

ISO 9001:2015 CERTIFIED

RE: ADDENDUM /CLARIFICATIONS FOR TENDER NO. KRA/HQS/RFP-002/2017-2018 –PROVISION OF INTEGRATED MARKETING COMMUNICATIONS SERVICES.

3RD August, 2017

To all bidders,

1. ADDENDUM /CLARIFICATIONS

The following are Tender Clarifications regarding the above mentioned Tender in accordance with STD clause 2.19 of the bidding document.

No.	QUERIES	RESPONSE
1.	On the query regarding membership to professional bodies	**On the evaluation proposal section it indicate the bidding firms should have membership to the relevant professional bodies, i.e. PRSK, MSK, etc. Membership to APReCom, which is a chapter of PRSK, is acceptable as well. This is a mandatory requirement for this tender and an industry standard for the type of services required.**
2.	Do we need to submit team leader's membership to the relevant professional bodies?	**In the staff requirements, we have requested that the team leaders also have membership to the relevant professional bodies. These team leads as outlined are;** **1. Client Account Director** **2. PR Strategy Director** **3. Media Director and** **4. Creative Head/Director** **The tender requires that the above have individual membership to PRSK and MSK. This is to ensure professionalism and competence of the team leaders in the management of the KRA account.**
3.	Issue in regards to the majority shareholder as per the clause 2.8.3 on pg 12	**The clause 2.8.3 on Pg 12 will not be factored during the evaluation. There shall be no such preference in the technical and financial evaluation of the tender.**

The addendum form part of the bidding document and is binding on all bidders. All other terms and conditions of the tender remain the same. Bidders who have already purchased the bidding documents are required to immediately acknowledge the receipt of this addendum.

Regards,

Nicholas Njeru
For: Deputy Commissioner
Procurement & Supplies Services.